



**Implementing the City of Villages Strategy
Community Forum
March 26, 2003
6:00 – 7:30PM**

Public Comments

The purpose of the quarterly forums is to obtain input and update the public on the progress made since the City Council adopted the Strategic Framework Elements and the City of Villages strategy.

The forum opened with a briefing by staff about what is currently underway. The public comments below were received during a discussion on public involvement. The remainder of the meeting was an open house with one-on-one informal discussions between citizens and staff. While this format provided excellent in depth dialogue and exchange of ideas, the focus was on personal contact rather than on note taking.

- ◆ Publicize the status of the Pilot Villages programs – Get on Full Focus
- ◆ Place fliers in libraries about how to get more information about the planning process
- ◆ Tie in electronically to News Groups in special interest areas
- ◆ Develop a City portal site, so it will be easier to find planning information
- ◆ Do media coordination to spark more public interest in planning
- ◆ Create a centralized relational database. Collect information from City departments on individuals (such as their parcel of land and any other information in City records). Sell the database to bring in money to the City budget.
- ◆ Advertise on radio and KPBS
- ◆ Provide fliers on community forums to Community Planning Groups. They can distribute them throughout their census tract to attract people to forums who would not ordinarily come.
- ◆ Develop a City online bulletin board like www.firstgov.gov , which is a Federal Portal Site
- ◆ Communities are angry that the little guys are having trouble finding affordable housing, but the City has money for the Chargers and Padres